



HIDDEN HEROES

BLACK & WHITE GALA

Saturday, April 18 • Fontainebleau Las Vegas

SPONSOR DETAILS

WHERE UNSUNG SERVICE TAKES CENTER STAGE

The Hidden Heroes Black & White Gala, founded in partnership with The Gratitude Project, honors the LVMPD units and sections whose critical work often happens behind the scenes. From specialized teams to support personnel, these “hidden heroes” serve with dedication, professionalism, and heart, quietly strengthening public safety every day. Sponsorship of this elegant evening ensures these teams receive the recognition they deserve while supporting community engagement initiatives that bring officers and residents together.

PRESENTING SPONSOR

\$50,000 1 Available

100 Club Donor Membership: Silver Level

Premium Seating:

16 sponsor seats across two tables + LVMPD Executive staff and/or other VIP guests (20 seats total)

Recognition: Your brand is designated as “Presenting Sponsor” on all event materials and communications (digital and print)

- **Digital Acknowledgment:** Sponsor video from stage, Save the Date, invitation, website, silent auction platform, and email communications
- **Printed Acknowledgment:** 2 full-page ads (inside front cover & first page), invitation, signage, step & repeat
- **Media Acknowledgment:** Press releases and social media posts
- **Verbal Acknowledgment:** From the stage

VIP Check-In

Speaking Opportunity: Brief remarks during the event

Video Feature:

Option to showcase a promotional video during the event

Personalized Dedication Paver at LVMPD Headquarters

Complimentary Valet Parking: Up to 8 vehicles (Foundation will send passes to attendees based on RSVPs)

Beverage Benefits:

Complimentary signature cocktail at the reception and wine service during dinner

DIAMOND SPONSOR

\$25,000

100 Club Donor Membership: Bronze Level

Premium Seating:

12 sponsor seats across two tables + LVMPD Executive staff and/or other VIP guests (20 seats total)

Recognition: Branding on digital and print materials

- **Digital Acknowledgment:** Sponsor video from stage, Save the Date, invitation, website, silent auction platform, and email communications
- **Printed Acknowledgment:** 2 full-page ads, invitation, and signage
- **Media Acknowledgment:** Press releases and social media posts
- **Verbal Acknowledgment:** From the stage

VIP Check-In

Complimentary Valet Parking: Up to 6 vehicles (Foundation will send passes to attendees based on RSVPs)

Beverage Benefits:

Complimentary signature cocktail at the reception and wine service during dinner

GOLD SPONSOR \$10,000

Priority Seating: 8 sponsor seats + LVMPD Executive and/or Foundation staff and guest (10 seats total)

Recognition:

Branding on digital and print materials

- **Digital Acknowledgment:**
Sponsor video from stage, Save the Date, invitation, website, silent auction platform, and email communications
- **Printed Acknowledgment:**
1 full-page ad, invitation, and signage
- **Media Acknowledgment:**
Social media posts

Beverage Benefits:

Complimentary signature cocktail at the reception and wine service during dinner

SILVER SPONSOR \$5,000

Priority Seating: 6 sponsor seats

Recognition:

Branding on digital and print materials

- **Digital Acknowledgment:**
Sponsor video from stage, invitation, website and email communications
- **Printed Acknowledgment:**
Half-page ad in the program, invitation, and event signage
- **Media Acknowledgment:**
Social media posts

Beverage Benefits:

Complimentary signature cocktail at the reception and wine service during dinner

TABLE OF 10 \$3,500

Seating: 10 seats

Recognition on Event Materials:

Listing in program book

Beverage Benefits:

Complimentary signature cocktail at the reception and wine service during program and dinner

INDIVIDUAL TICKET \$350

Seating: Individual Seat

Beverage Benefits:

Complimentary signature cocktail at the reception and wine service during dinner

SPECIALTY SPONSORSHIPS & MORE WAYS TO SUPPORT

HONOR THOSE WHO SERVE

Help cover the cost of an honoree's seat at the event. Honorees attend as guests, and by purchasing their tickets, you help offset general event costs in support of the Foundation's mission.

- Individual Honoree Ticket: \$250
- Honoree Table (10 seats): \$2,500

Printed Acknowledgment:

- Name listed in Program Book
- Personalized card acknowledging the sponsor, presented at the honoree's seat.

FRIEND OF HIDDEN HEROES

**Can't attend but still want
to be part of the event?**

Your support ensures honorees attend as our special guests, while helping offset general event costs so resources can go directly to honoring those who serve and strengthening the community. \$1,000+

Photo Booth, Floral Centerpieces or Print Materials:

\$3,000 per category

Award Sponsor:

\$2,500

Verbal Acknowledgment from Stage

Program Book & Advertising Opportunities

- Full-Page Ad: \$1,500
- Half-Page Ad: \$900
- Inside Back Cover: \$1,200
- Back Cover: \$3,000

For Sponsorship, Tables, Tickets:
[LVMPDFFOUNDATION.ORG/programs/hiddenheroes](https://lvmpdfoundation.org/programs/hiddenheroes)

OR
SCAN
HERE



Benefits and recognition are subject to deadlines and depend on the date we receive confirmation of your sponsorship.